



WEB QUESTIONNAIRE

Client:

Contact:

Project:

Below are five basic pages of a new website. Feel free to comment on elements and/or ideas that you would like on each of the pages:

1. **Homepage** - This is typically the logo, the main mission/goal of the company, any news or specials.
2. **About** - Company information, Detailed Mission, Biography, and/or resume/experience
3. **Services** - Info on offerings, pricing, etc.
4. **FAQ's or Photo Gallery** - Frequently asked questions OR a photo gallery for products, events, building, etc.
5. **Contact** - (including Google map, email form with fields to fill in such as comments, I'm interested in, etc.)
6. Please list any additional pages that you are interested in having:

Please briefly answer the following questions that will help in the design of your website:

Who is your target audience?

(Continued)

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3-5 words that describe the feeling you want your viewers to have when they visit your site:

How is YOUR COMPANY different from your competition?

Additional Questions for the Future Planning:

Does selling products/services online make sense for your business now or in the future?

Will you be frequently updating your site's content? *If so, we offer a solution for you to log-in and update the content yourself, rather than pay us to do it.*