



## QUESTIONNAIRE: WEB

**Client:**

**Contact:**

**Project:**

Below are five basic pages of a new website. Feel free to comment on elements and/or ideas that you would like on each of the pages:

1. **Homepage** - This is typically the logo, the main mission/goal of the company, any news or specials.
2. **About** - Company information, Detailed Mission, Biography, and/or resume/experience
3. **Services** - Info on offerings, pricing, etc.
4. **FAQ's or Photo Gallery** - Frequently asked questions OR a photo gallery for products, events, building, etc.
5. **Contact** - (including Google map, email form with fields to fill in such as comments, I'm interested in, etc.)
6. Please list any additional pages that you are interested in having:

**Please briefly answer the following questions that will help in the design of your website:**

**Who is your target audience?**

**(Continued)**

**3-5 words that describe the feeling you want your viewers to have when they visit your site:**

**How is YOUR COMPANY different from your competition?**

**Additional Questions for the Future Planning:**

**Does selling products/services online make sense for your business now or in the future?**

**Will you be frequently updating your site's content? *If so, we offer a solution for you to log-in and update the content yourself, rather than pay us to do it.***